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Gregory FCA for Hull Tactical Funds

Hull Tactical Funds, Hull Tactical US ETF (NYSE:HTUS) Rang Opening Bell at the New York Stock Exchange

—Firm Founder Blair Hull, Hull Tactical Funds’ Leadership Team Commemorate Launch of Active ETF—

New York, NY (November 3, 2015) — Blair Hull, industry innovator and founder of Hull Tactical Funds (www.hulltacticalfunds.com), rang the Opening Bell at the New York Stock Exchange today to celebrate the recent launch of Hull Tactical US ETF (NYSE: HTUS). Hull Tactical Funds, a privately owned firm focused on quantitative asset and long-term capital management, launched HTUS on June 25th as an actively managed ETF intended to generate long-term capital appreciation with its algorithmic strategy based on academic research. Mr. Hull was joined at the ceremony by Stephen McCarten, Chief Operating Officer; Alan Grigoletto, Chief Commercial Officer; Senior Financial Engineers Jerome Pansera and Petra Bakosova; along with close friends and family.

“Though the opening bell rings to signify the start of each trading day, today the sound might also represent a wake-up call for those in the investment management community who have not yet realized that what was best for clients 30 years ago may not be ideal in today’s data driven market environment. Exponential advancements in the availability of information and emerging technologies have changed the landscape of modern investing,” said Mr. Hull. “Our firm, Hull Tactical Funds, is an industry innovator in the application of machine learning and computer technology, and we are honored to celebrate this milestone as we continue in our mission to bring sophisticated trading strategies to a broad range of investors.”

HTUS relies on quantitative algorithms and a systemic, disciplined approach to offer what Hull considers to be an all-weather fund, designed to outperform over the long-term investment horizon, irrespective of market conditions. HTUS employs a patent-pending quantitative model that combines technology, predictive analytics and machine learning with the liquidity and transparency of an ETF. Hull Tactical Funds intends to forecast the next six months return of the S&P 500 while maintaining a long-term goal of capital appreciation in relation to equity risk premiums and mitigating long-term investment portfolio volatility.

“Hull Tactical Funds created HTUS as a vehicle for individual investors, RIAs, retirement accounts, 401ks, family offices, pension managers and endowments that understand the advantages that a unique, academically-based quantitative model backed by a committed research staff may deliver. Because our ETF aims to deliver superior returns while mitigating volatility, it should have a strong multi-generational appeal among individual investors, particularly as an alternative to the ‘alternatives,’” said Mr. McCarten. “As HTUS grows, we will continue to evaluate our model in relation to emerging drivers, data and systems that further enhance our cutting-edge machine learning and predictive analytic abilities.”

For the press release announcing the launch of HTUS, [click here](#).

To learn more about Hull Tactical Funds and HTUS, [click here](#).

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Hull Tactical Funds, an HTAA Company

Hull Tactical Asset Allocation, LLC (HTAA) is an SEC registered investment advisor. Hull Tactical Funds, an HTAA Company, is an independent, privately owned firm focused on quantitative asset management and long-term capital management. The firm serves as an ETF sub-advisor, and utilizes advanced algorithms and macro and technical indicators to anticipate future market returns. The strategies are derived from tactical allocation models developed and traded by Hull Investments, LLC.

Hull Tactical US ETF (NYSE Arca: HTUS)

Hull Tactical US ETF (“HTUS” or “the Fund”) is an actively managed ETF, created to achieve long-term growth from investments in the U.S. equity and Treasury markets, independent of market direction. HTUS is driven by a proprietary, patent-pending, quantitative trading model. The Fund takes long and short positions in ETFs that seek to track the performance of the S&P 500, as well as leveraged ETFs or inverse ETFs that seek to deliver multiples, or the inverse, of the performance of the S&P 500.

Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Fund's prospectus, which may be obtained by visiting www.hulltacticalfunds.com. Read the prospectus carefully before investing.

The information contained herein is not intended to be investment advice. Investing involves risk, including the possible loss of principal. Investments in smaller companies typically exhibit higher volatility. The Fund will invest in (and short) exchange-traded funds (ETFs). The Fund will be subject to the risks associated with such vehicles. The Fund may also invest in leveraged and inverse ETFs. Inverse and leveraged ETFs are designed to achieve their objectives for a single day only. For periods longer than a single day, leveraged or inverse ETFs will lose money when the performance of the underlying index is flat over time, and it is possible that a leveraged or inverse ETF will lose money over time even if the level of the underlying index rises or, in the case of an inverse ETF, falls. In addition, shareholders indirectly bear fees and expenses charged by the underlying ETFs, as well as the Fund’s direct fees and expenses. The Fund may invest in derivatives, including futures contracts, which are often more volatile than other investments and may magnify the Fund’s gains or losses.

The Fund is an actively managed ETF and, thus, does not seek to replicate the performance of a specified passive index of securities.

The Fund may take short positions. The loss on a short sale is theoretically unlimited. Short sales involve leverage because the Fund borrows securities and then sells them, effectively leveraging its assets. The use of leverage may magnify gains or losses for the Fund.

There is no guarantee that any investment strategy will produce positive results.

Exchange Traded Concepts, LLC serves as the investment advisor, and Vident Investment Advisory, LLC serves as a sub advisor to the fund. The Funds are distributed by SEI Investments Distribution Co., which

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