



# Hull

## TACTICAL FUNDS

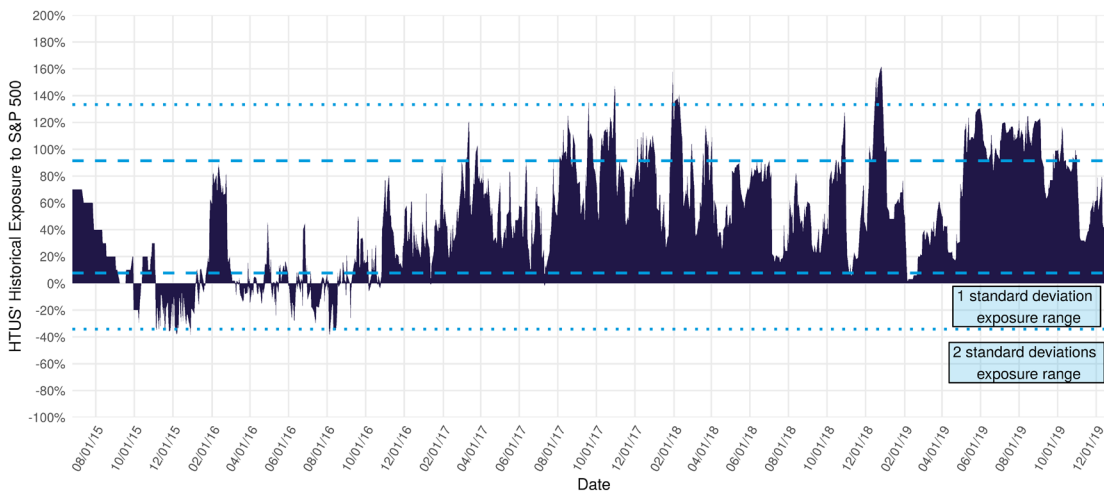
### ACTIVE U.S. EQUITY ETF

## HULL TACTICAL ACTIVE U.S. EQUITY ETF

Hull Tactical Active U.S. Equity ETF (HTUS) seeks to provide long-term appreciation from investments in the U.S. equity market regardless of the direction of the broader market. Hull's proprietary strategy seeks to anticipate market direction and positions the portfolio's allocation to equities accordingly with the goal of realizing a risk/return profile superior to that of a buy and hold strategy.

## INVESTMENT STRATEGY

Hull analyzes an ensemble of factors to create a Market Sentiment Score which seeks to anticipate market direction. That score translates to an allocation to equities deemed appropriate for the current market and economic condition. Below are HTUS' historical allocation to equities since inception.



## PORTFOLIO PLACEMENT

- Diversification\*** – Use HTUS's hedged exposure to offset your S&P 500 allocation
- Reduce Factor Bias** – Use to offset factor-tilted equity exposure.
- Volatility Reduction** – Use as an Alternative Asset class to provide a hedge to market volatility for the overall portfolio

\* Diversification does not ensure a profit.

## PERFORMANCE TABLE (as of 12/31/2019)

	Cumulative (%)				
	1 mo.	3 mo.	1 yr.	Since Inception (Cumulative)	Since Inception (Annualized)
<b>Fund NAV</b>	1.30	5.61	18.30	34.44	6.77
<b>Closing Price</b>	1.23	5.55	18.80	33.80	6.66
<b>HTUS vs. S&amp;P 500 Since Inception</b>	<b>Alpha</b>		<b>Beta</b>		<b>R Squared</b>
	-0.23		0.54		0.55

The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. Expense ratio: 0.97%. Inception date: 06/24/15

## KEY FACTS - December 31, 2019

Inception Date: 6/24/15  
 AUM: \$47mm  
 Ticker: HTUS  
 Cusip: 301505806  
 Exchange: NYSE Arca  
 Management Fees: 0.91%  
 Acquired Fund Fees: 0.06%  
 Total Annual Expenses: 0.97%  
 Morningstar Rating\*: ★★★★★  
 \* as of 12/31/19, against 192 funds in the Long-Short Equity category, based on risk-adjusted returns

## FUND MANAGEMENT

Advisor: ETC LLC  
 Sub-Advisor: HTAA  
 Administrator: SEI  
 Distributor: SEI Investments Distribution Co.

## WHY HULL?

### Deep Investment Experience

Hull's investment team has deep experience creating and managing proven investment strategies. Hull's investment team has a collective 70 years of investment experience.

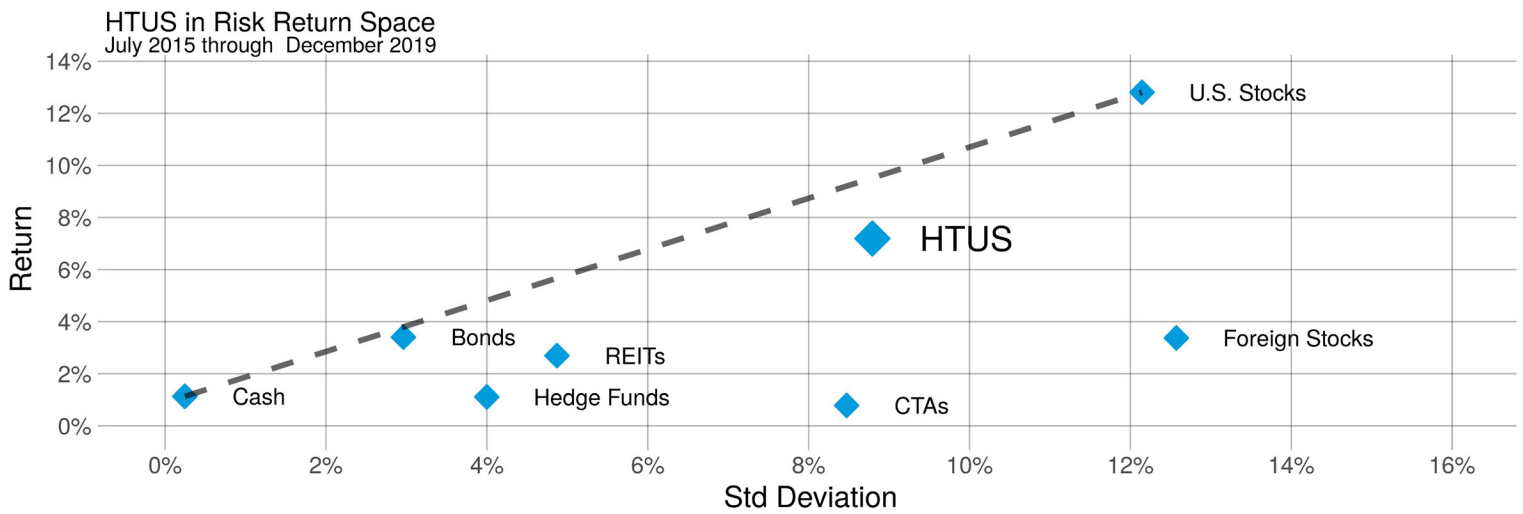
### Technical Expertise

Hull uses the signals from statistical, behavioral-sentiment, technical, fundamental, and economic data sources using analytical models and artificial intelligence programs to make their daily call. The Market Sentiment Score is updated daily at 4:30 pm ET for the next business day.

### Investment Objective

The goal of HTUS is to realize consistent long-term capital appreciation from investments in the US Equity, S&P 500 futures, and Treasury markets independent of market fluctuations.





Data points are representative of the following indices: U.S. Stocks: S&P 500 Total Return Index; Foreign Stocks: FTSE Global Ex-U.S. Index; Hedge Funds: HFRX Global Hedge Fund Index; REITs: MSCI U.S. REIT Index; Bonds: Bloomberg Barclays U.S. Aggregate Bond Index; CTAs: from Soc Gen CTA Index; Cash: One-Month Constant Maturity Treasury Yield

Risk / Return Chart - The horizontal axis shows annualized volatility and the vertical axis annualized returns net of all transaction and management fees. The capital market line plots the extra return an investor expects for each additional unit of risk. Investors expect higher returns from riskier assets and the capital market line shows this graphically. Assets appearing above the CML line are favored because they offer additional return for a given level of risk.

For performance as of the most recent month end please visit [www.hulltacticalfunds.com](http://www.hulltacticalfunds.com).

**The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted.**

**Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Fund's prospectus, which may be obtained by visiting [www.hulltacticalfunds.com](http://www.hulltacticalfunds.com). Read the prospectus carefully before investing.**

Investing involves risk, including the possible loss of principal. Because the Fund is a fund of funds, its investment performance largely depends on the investment performance of the Underlying Funds in which it invests. An investment in the Fund is subject to the risks associated with the Underlying Funds that comprise the Index, including risks related to investments in derivatives, REITs, foreign securities and municipal securities. Fixed-income securities' prices generally fall as interest rates rise. High yield securities are subject to the increased risk of an issuer's inability to meet principal and interest payment obligations. These securities may be subject to greater price volatility due to such factors as specific corporate developments, interest rate sensitivity, negative perceptions of the non-investment grade securities markets, real or perceived adverse economic conditions, and lower liquidity. Preferred stock is subject to many of the risks associated with debt securities, including interest rate risk. In addition, preferred stock may not pay a dividend, an issuer may suspend payment of dividends on preferred stock at any time, and in certain situations an issuer may call or redeem its preferred stock or convert it to common stock. International investments may also involve risk from unfavorable fluctuations in currency values, differences in generally accepted accounting principles, and from economic or political instability. There is no guarantee that the fund will meet its investment objective. The Fund may invest in derivatives, including futures contracts, which are often more volatile than other investments and may magnify the Fund's gains or losses.

**Foreign Stocks: FTSE Global Ex-U.S. Index** - is a free-float, market-capitalization weighted index representing the performance companies in 46 developed and emerging markets worldwide, excluding the USA. **Hedge Funds: HFRX Global Hedge Fund Index** - The HFRX Global Hedge Fund Index is designed to be representative of the overall composition of the hedge fund universe. It is comprised of all eligible hedge fund strategies; including but not limited to convertible arbitrage, distressed securities, equity hedge, equity market neutral, event driven, macro, merger arbitrage, and relative value arbitrage. **REIT - MSCI US REIT Index** - The MSCI US REIT Index is a free float-adjusted market capitalization index that is comprised of equity REITs. With 152 constituents, it represents about 99% of the US REIT universe and securities are classified in the Equity REITs Industry (under the Real Estate sector) according to the Global Industry Classification Standard (GICS®). It however excludes Mortgage REIT and selected Specialized REITs. **Bonds: Bloomberg Barclays U.S. Aggregate Bond Index** - is a broad base used to represent investment grade bonds being traded in United States. **Commodity Trading Advisors (CTA) - Soc Gen CTA Index** - The SG CTA Index provides the market with a reliable daily performance benchmark of major commodity trading advisors (CTAs). The SG CTA Index calculates the daily rate of return for a pool of CTAs selected from the larger managers that are open to new investment. **Cash: One-Month Constant Maturity Treasury Yield** - Constant maturity is an adjustment for equivalent maturity, used by the Federal Reserve Board to compute an index based on the average yield of various Treasury securities maturing at different periods. **S&P 500** - The S&P 500 is a gauge of large-cap U.S. equities. The index includes 500 leading companies and captures approximately 80% coverage of available market capitalization. **Futures** - A futures contract is a legal agreement to buy or sell a particular commodity or financial instrument at a predetermined price at a specific time in the future. **S&P 500 futures** - Represents a legal arrangement to purchase or sell a basket of stocks representing the S&P 500 at a predetermined price at a specific time in the future.

Shares are bought and sold at market price and not individually redeemed from the fund. Brokerage commissions will reduce returns. Shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Market price returns are based upon the midpoint of the bid/ask spread at the close of the exchange and does not represent the returns an investor would receive if shares were traded at any other times. Brokerage commissions will reduce returns. NAVs are calculated using prices as of 4:00 PM Eastern Time.

The Fund will pay indirectly a proportional share of the fees and expenses of the Underlying Funds in which it invests, including their investment advisory and administration fees, in addition to its own fees and expenses. In addition, at times certain segments of the market represented by constituent Underlying Funds may be out of favor and underperform other segments. The underlying holdings of the fund may be leveraged, which will expose the holdings to higher volatility and may accelerate the impact of any losses.

Exchange Traded Concepts, LLC serves as the investment advisor, and Vident Investment Advisory, LLC serves as a sub advisor to the fund. The Funds are distributed by SEI Investments Distribution Co., which is not affiliated with Vident Investment Advisory, LLC, Exchange Traded Concepts, LLC or any of its affiliates. HTAA is not affiliated with Exchange Traded Concepts, LLC, or any of its affiliates, or with SEI Investments Distribution Co.

**Alpha** - The excess return of an investment relative to the return of a benchmark index. **Beta** - A measure of the volatility, or systematic risk, of a security or a portfolio in comparison to the market as a whole. **R-squared** - A statistical measure that represents the percentage of a fund or security's movements that can be explained by movements in a benchmark index. Standard deviation is a measure of the dispersion of a set of data from its mean or average. Nearly 68% of all data values lie within 1 standard deviation from the mean. Nearly 95% of all data values lie within 2 standard deviations from the mean.

© 2018 Morningstar, Inc. All Rights Reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Past performance is no guarantee of future results.

The Morningstar Rating for funds, or "star rating", is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods."