



**TICKER: HONR**

# InsightShares Patriotic Employers ETF

## ABOUT THE FUND

InsightShares Patriotic Employers ETF gives individuals a chance to invest in companies that provide robust employment opportunities for our nation's veterans. The socially conscious index tracked by the ETF is the result of a unique collaboration between UBS and VIQTORY Inc., a leading information resource, transition support group and advocacy organization for veterans.

## ABOUT THE INDEX

The Military Veterans Index™ is designed to track the price movements of U.S. companies with policies, practices and outcomes that support the employment of U.S. veterans, as determined by VIQTORY Inc.'s Military Friendly® ratings.\* For inclusion in the index, companies must meet minimum thresholds for liquidity and profitability, as well as receive a Military Friendly® rating of Gold, Silver, Bronze or Designated. UBS AG is the index provider.

## INVESTMENT RATIONALE

- Veterans have many qualities that make them invaluable contributors to the workforce. InsightShares provides investors with a way to invest in an index-linked ETF comprised of companies that provide employment opportunities for our nation's veterans.
- VIQTORY Inc. created the Military Friendly® ratings in 2003 to encourage companies to invest in programs to recruit, retain and advance veterans, and to help veterans connect to employment opportunities.
- A select group of the most highly-rated Military Friendly® employers make up the Military Veterans Index™, among them some of the largest and most well-known U.S. corporations.
- Investors may consider this ETF if they are seeking the potential to earn a return on their investment plus a socially conscious overlay.

## OBJECTIVE

The objective of the InsightShares Patriotic Employers ETF is to track the performance (before fees and expenses) of the Military Veterans Index™.

\* Military Friendly® is owned and operated by a veteran-owned business and is not affiliated with or endorsed by the Department of Defense or any federal agency.

## FUND INFORMATION as of 6/30/2019

Fund Inception	1/18/2018
Ticker	HONR
CUSIP	30151E855
ISIN	US30151E8553
Stock Exchange	NYSE
Expense Ratio	0.65%
Advisor	Exchange Traded Concepts
Sub-Advisor	Vident Investment Advisory
Distributor	Foreside Fund Services, LLC

## Top 10 Holdings

Davita Inc (DVA)	1.16%
HCA Healthcare Inc (HCA)	1.15%
General Motors Co (GM)	1.15%
Applied Materials Inc (AMAT)	1.14%
Keycorp (KEY)	1.14%
CDW Corp (CDW)	1.14%
AT&T (T)	1.13%
Schlumberger Ltd. (SLB)	1.13%
Lockheed Martin Corp (LMT)	1.13%
AECOM (ACM)	1.13%

## Key Index Facts

Index Inception	11/27/2017
Index Ticker	USVETSTR
Rebalance Schedule	Quarterly
Weighting	Equal
Weighted Average Market Cap (in 000's)	\$71,065,000

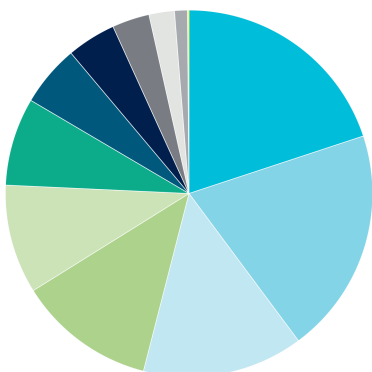
Holdings are subject to change. For more fund information, visit [insightshares.com](http://insightshares.com).

PERFORMANCE	CUMULATIVE			ANNUALIZED	
	3 Month	6 Month	Since Fund Inception	1 Year	3 Year
Market Price	6.45%	20.89%	5.62%	11.31%	N/A
NAV	6.45%	20.38%	5.62%	11.50%	N/A
Russel 1000 Value Total Return	3.84%	16.24%	3.05%	8.46%	N/A
Military Veterans Index Total Return	6.63%	20.78%	6.59%	11.42%	N/A

All data as of 6/30/2019. Source: Solactive, UBS, UMB, and Bloomberg.

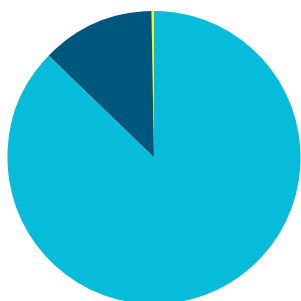
The performance data quoted represents past performance. Past performance does not guarantee future results. Current performance may be lower or higher than the performance data quoted. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost. Returns less than one year are not annualized. You cannot invest directly in an index. Performance data current to the most recent month end may be obtained by visiting [insightshares.com](http://insightshares.com).

## Fund Characteristics



### Sector Weightings

Financials	19.92%	Communication Services	5.40%
Industrials	19.91%	Consumer Staples	4.32%
Health Care	14.16%	Real Estate	3.29%
Information Technology	12.12%	Materials	2.24%
Utilities	9.61%	Energy	1.13%
Consumer Discretionary	7.75%	Cash/Other	0.13%



### Market Cap Weightings

Large Cap	85.39%
Mid Cap	14.47%
Cash	0.13%

FOR MORE INFORMATION  
Email: [insightshares@ubs.com](mailto:insightshares@ubs.com)

[insightshares.com](http://insightshares.com)  
Sales Inquiries: 833-627-2417



InsightShares gives investors the opportunity to invest in the things that matter—to them, to their communities and to our society as a whole. To support our investors' commitment to responsible investing, a percentage of the revenues from InsightShares is donated to relevant charities through grants given by the UBS Optimus Foundation.



Founded in 2001 by a trio of U.S. Navy veterans, VIQ TORY Inc.'s publications, websites and programs are go-to resources helping veterans to find civilian professional success. In 2003, the company created Military Friendly® ratings, an industry standard that measures an organization's commitment, effort and success in creating sustainable and meaningful benefits for members of the military veteran community.



Exchange Traded Concepts, the Fund's advisor, is an exchange-traded fund (ETF) advisor with passive and active exemptive relief from the SEC under the Investment Company Act of 1940 to launch custom domestic and international equity and fixed-income ETFs through a complete turnkey solution.

**Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Fund's prospectus, which may be obtained by visiting [insightshares.com](http://insightshares.com). Read the prospectus carefully before investing.**

Investing involves risk, including possible loss of principal. The Fund's return may not match or achieve a high degree of correlation with the return of the Index. To the extent the Fund's investments are concentrated in or have significant exposure to a particular issuer, industry or group of industries, or asset class, the Fund may be more vulnerable to adverse events affecting such issuer, industry or group of industries, or asset class than if the Fund's investments were more broadly diversified. Small and mid-capitalization companies may be more vulnerable to adverse business or economic events than larger, more established companies. Issuer-specific events, including changes in the financial condition of an issuer, can have a negative impact on the value of the Fund. The Fund is not actively managed and therefore the Fund would not sell shares of an equity security unless that security is removed from the Index or the selling of shares is otherwise required upon a rebalancing of the Index. Diversification may not protect against market risk. Holdings are subject to change.

Shares are bought and sold at market price not net asset value (NAV) and are not individually redeemed from the Fund. Market performance is determined using the bid/ask midpoint at 4:00 p.m. Eastern time when the NAV is typically calculated. Brokerage commissions will reduce returns.

Exchange Traded Concepts, LLC serves as the investment advisor, and Vident Investment Advisory, LLC serves as the sub-advisor to the fund. The fund is distributed by Foreside Fund Services, LLC, which is not affiliated with Exchange Traded Concepts, LLC or any of its affiliates.

The Military Veterans Index™ is an index developed by UBS AG (together with its subsidiaries and affiliates, "UBS") based in part on a company scoring methodology and resulting data obtained and used under license from VIQ TORY Inc.

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